



# Xsolz

Technology

expert minds smart solutions



Web Design &  
Development



Responsive  
Websites



Mobile  
Applications



Seo/Digital  
Marketing



JavaScript -  
Angular,  
Backbone,  
jQuery,



App  
Development



Custom  
Application



E-Commerce  
Solutions



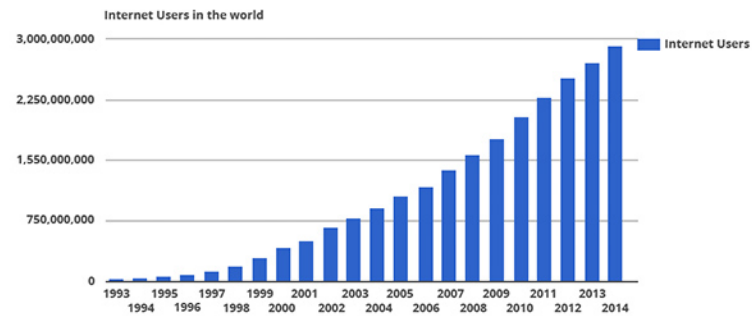
UI  
development



Illustrations,  
Infographics  
and Animations

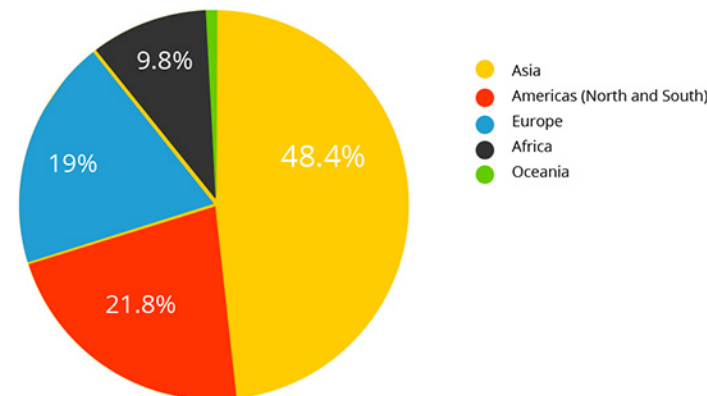
## WHY YOUR BUSINESS NEEDS ONLINE PRESENCE

Approximately 40% of world's population is hooked into the internet. And it is growing in enormous way.



From 1% in 1995 it has grown to massive 3 billion in 2014.

Nearly 50% of the world's internet population is concentrated in Asia.



The astonishing figures are surging ahead with enormous speed. The numbers amply suggests why an organization needs an online presence to build its own brand and loyal customers.

The online presence has become a necessary as it helps to acquire visitors by many folds and thus increase the reach.

## There are many good reasons about why you should have an online presence

1. You can increase the visibility of your organization by many folds globally.
2. More local footfalls.
3. Social Media's popularity has multiplied the visibility of online presence. You can feel the pulse of your visitors through social media.
4. Now you can have a 24x7 business operations.
5. Building brand globally has become easier.
6. Shops and establishments can cater their products globally.
7. Online Reviews and Suggestions help you to grow your business and business relations.
8. Your online presence helps to build trust and confidence among your clients.
9. Online Advertisements and Online Local Campaigns can help you to reach every nook and corner of the world. According to Google, 97 percent of consumers search for local businesses online. So if the customers are online you are also required to be online.
10. 2.6 billion Smartphone users of today will become 6.1 billion by 2020.

The above points amply justify the need for **ONLINE PRESENCE.**

For your reference few **case studies** are provided in the next page.

## CASE STUDY 1

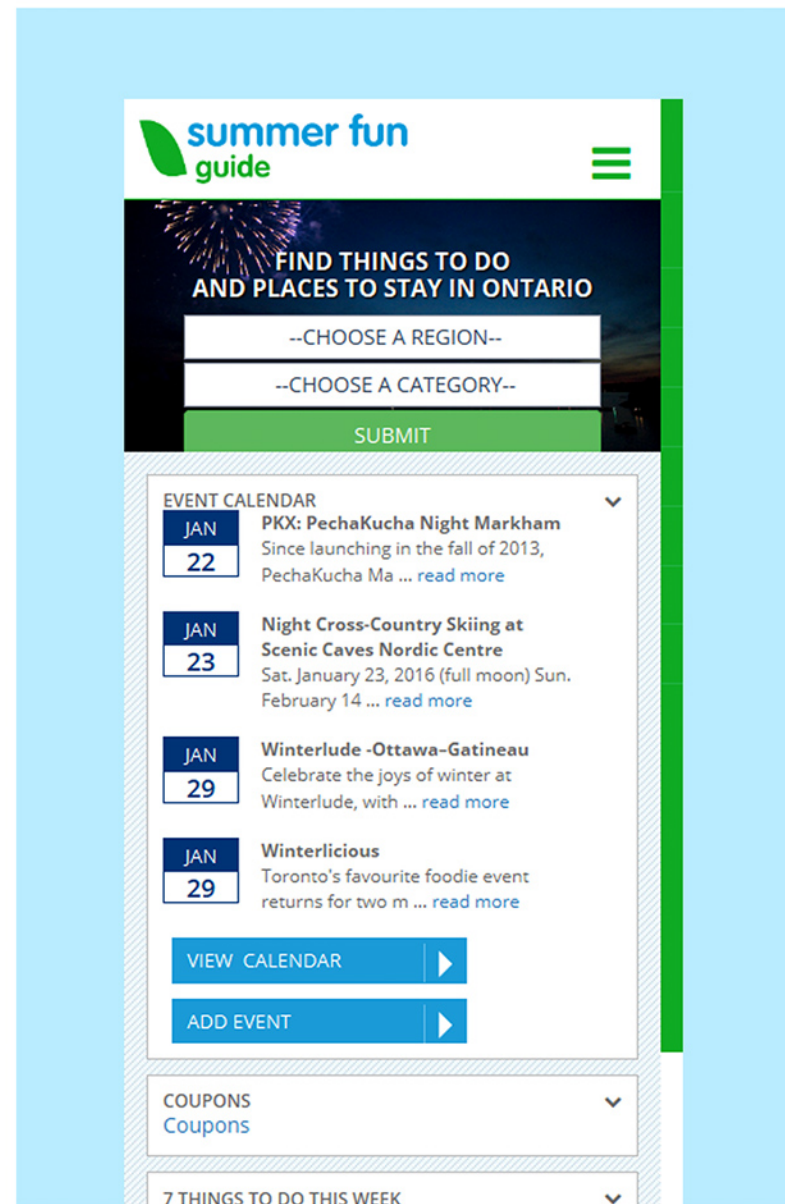
### Redesigning of an existing website.

website : [www.Summerfunguide .ca](http://www.Summerfunguide.ca)

Summerfunguide is a listing directory of events in Canada. We were asked to enhance the look and feel of the website by the client. We refurbished the website with new layouts and made it responsive so that the site becomes device independent. The painstaking effort yielded results. Due to responsive behavior of the website the user's base has increased. Users now can access the website on the go from their mobile devices.

Increase in the user base, increased the page views and the profit of the company shot up.

The companies listed in the directory of the summerfunguide also received more views and hence the reputation of the website has increased by many folds.



## CASE STUDY 2

### New Website

website : [www.epawards.com](http://www.epawards.com)

This particular organization sells chennile letters , varsity pins, chennile numbers , custom patches. They used to take orders from the clients and deliver them accordingly. Our client decided to have an online presence to

**increase** the brand popularity ,  
**increase** user interaction and to  
**provide online selling options.**

next page

## CASE STUDY 2

### New Website.

website : [www.epawards.com](http://www.epawards.com)

Client asked us to provide:

- A newly laid website
- User can design custom patches online
- To save the custom patch design
- To place order of the same
- To pay online through stripe payment

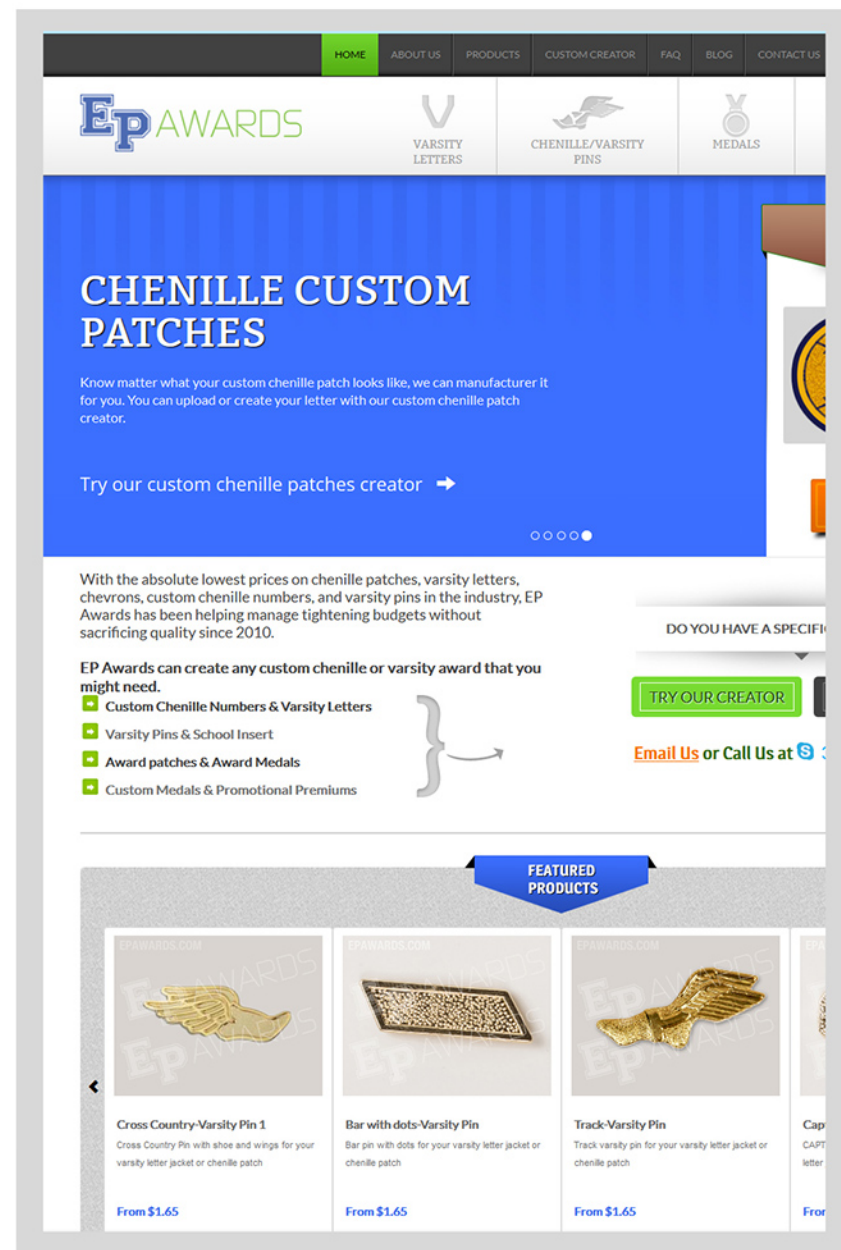
The website needs to be

- User Friendly
- Search Engine Friendly
- Mobile-Ready
- User friendly Content
- Management System (CMS)

The main challenge was to build the online platform for users to make custom patches. After thorough brainstorming we developed an user friendly application where users can easily develop the design for custom patches.

<http://www.epawards.com/custom-sourcing/>

The above url will give you an idea how an user can create a custome patch.



Xsolz developed a user friendly website with easy navigabilty and prominent call to action buttons.

A Newsletter section and a blog was intergrated to increase the user interaction and popularity of the website.

A customised CMS was created for the website allowing website administrators to assign varying levels of access to different editors of the site. The CMS will allow for automatic updating of pricing and stock levels. The CMS had to be structured well as to allow the admin to manage products category wise.

## OUR SUCSESFUL REAL ESTATE ADVENTURE

### WEBSITE

[www.realhoo.com](http://www.realhoo.com)

Realhoo.com is a real estate website based in South Carolina. It is an exhaustive website having all the features of a large real estate listing website. It has comprehensive and detailed search feature to locate properties. The search can also be performed geographically ie. is map based. The individual properties not only contain images but also have a MAP View and STREET View. For the user benefit we have integrated the neighborhood API along with the listing. A module to fix a schedule for viewing a property has been also tagged.



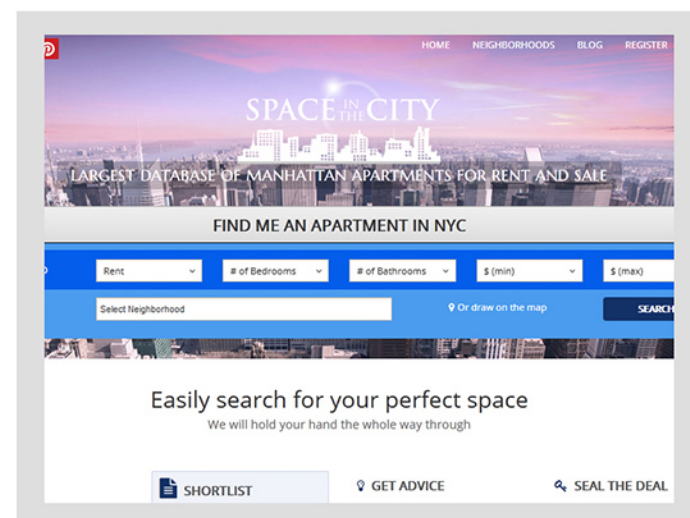
**We also integrated the Real Estate Transaction Standard (RETS)**

**Client Location: South Carolina, Charleston USA**

### WEBSITE

[www.spaceinthecity.com](http://www.spaceinthecity.com)

New York Real estate tycoon Eddie Sitt asked us to built to build a real estate property listing website. And thus was born spaceinthecity. This real estate website has all the features for large real estate property listing website. Property hunters are provided with an exhaustive searh feature to locate a property. Xsolz have also included a drawing feature on the map to locate properties.



## OUR SUCCESFUL REAL ESTATE ADVENTURE

**WEBSITE**

**[www.spaceinthecity.com](http://www.spaceinthecity.com)**

Users can simply demarcate an area to locate number of properties in the suggested area. We have further integrated the neighborhood feature with every property for the convenience of the users.

**Spaceinthecity has a MLS Integration.**

**We also build an IOS App for the website.**

**Client Location: Manhattan, USA**

Presently we are working on a realestate project for integration of multiple MLS idx for a single website.

## WHAT YOU NEED

### WEBSITE

We provide custom website designs for your organization which only fits your imaginations and your aspirations. Hundreds of templates can be found over the net, but they won't provide exactly what you or your business needs.

**100% custom made web designs are always unique.**

**We redesign existing websites**

**We provide Responsive website Design**

**We provide Mobile Website Design**

**We provide Static and Dynamic website.**

### MOBILE APPS

If you have niche service, and wants to cater to millions we can provide you with mobile applications for IOS as well for the android versions.

Many big sites like real estate websites , with large inventories which caters to hundreds and thousands of visitors of visitors also feels the need for mobile applications. Particularly with the surge of Smartphone sales certain domains are feels the need to be online in smart phones also. So the need of having a mobile application separately apart from the website has become relevant.

### SUPERIOR CONTENT AND GRAPHICS

We also provide content for the websites with rich supportive illustrations and infographics.

**ABOVE ALL, A SWIFT AND EXPERIENCED TEAM TO SUPPORT & MAINTAIN YOUR ONLINE PRODUCTS**

## HOW WE CAN HELP

### WE PROVIDE

**We make an analysis on your business to help get optimum online presence of your organization.**

#### ● DESIGN

If you have niche service, and wants to cater to millions we can provide you with mobile applications for IOS as well for the android versions.

- We conduct an online research about your competitors.
- Knowledge sharing about the latest trends and platforms
- Taking into account your fascination over colors and design aspects.
- To figure out best possible ways to provide online presence of your content.

#### ● DEVELOPMENT

- In-depth technical analysis for new or your existing website, e-commerce store and mobile apps.
- We always prefer a thorough discussion regarding the functionality of the website in order to be on the same side. Discussions also helps to enhance better mutual trust and faith.
- Generally we take up jobs which we are 100% confident of implementing.

**We pay proper attention to Requirement Definition Process.  
This is needed to meet the exact requirements of client's demands.**

## WHAT ROI YOU WILL GET

### INCREASED CUSTOMER BASE

#### 1. BUILD A MODERN AND USER FRIENDLY WEBSITE

Your website acts as a doorway to your business 24x7. A well designed website increases the footfalls. As per survey and user generally spends 5 second in the home page. So the first 5 seconds is very important to impress the visitor. "First Impression is the last impression". The website should be attractive and effective enough. The business and the purpose of the organization should be portrayed in the home page. The real estate of the first and the second fold of the website need to provide excerpts of all the information a user seek to obtain.

#### 2. CONTENT IS KING

Always keep your content afresh. Regular changes of the contents of the pages makes the website a good fodder for the search ending bots. Posting of articles and news events related to the industry also helps the website to attain good ranking. Social media presence and interactions on a regular basis always enhances the chances of websites visibility in the search engines top order pages.

#### 3. SEARCH ENGINE FRIENDLY WEBSITE

Users generally lands into a website by typing keywords in the search engines. So proper keyword stuffing and page optimization with relevant meta tags is required for our website. It is advisable to associate with good digital marketing companies to ensure better visibility and "easy to find" your website in the search engines.

#### 4. ONLINE NEWSLETTERS

Users get a chance to get actively associated with your business, promotions and latest developments. Newsletters help to build a loyal customer base.

#### 4. CUSTOMER FEEDBACKS AND SUPPORT SERVICES.

Customer feedbacks are very important for the business. It helps to improve the user interactions of the website but also helps to provide a satisfactory support and service. Feedbacks also help to monitor and gauge the user experience.

## WHAT ROI YOU WILL GET

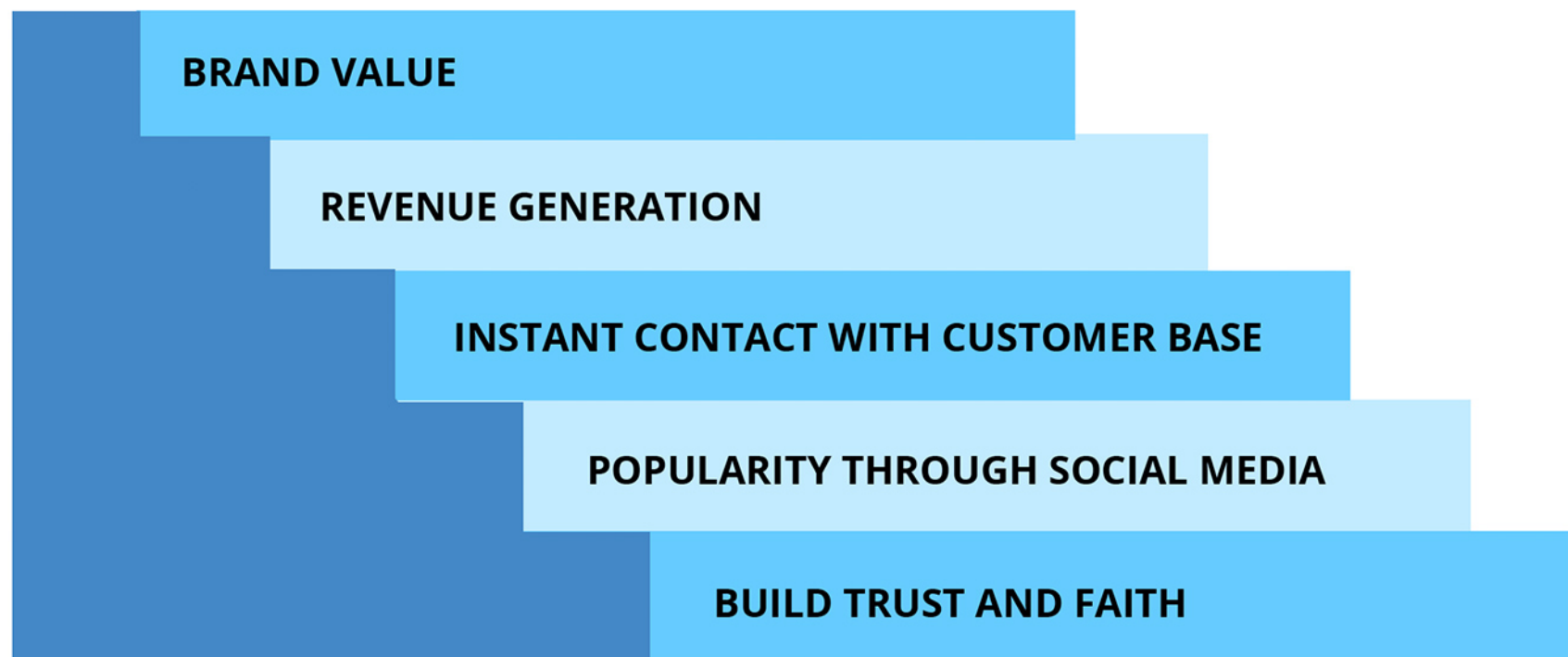
### WORLD WIDE ONLINE PRESENCE OF YOUR BUSINESS

Websites provides an opportunity to make your presence felt in the 24x7 online market. Wherever you are and what ever may be your product of service, internet ushered in a gateway of opportunities to make your presence felt all over the globe.

### REPUTATION AND ACCOLADES

Website act as a online representation of your organization.

**So having a website enhances your**



## SERVICES WE PROVIDE

### Web Design and Development

- Mobile Responsive Design
- PSD to HTML5 Conversion
- Website ReDesigning
- Website Maintenance
- HTML5 Development
- CMS Development
- WordPress Development
- Joomla Development
- Magento Development
- PHP/My SQL Development
- Web Portal Development
- Web Application Development

### Mobile Apps

- Android Apps Development
- iPhone Apps Development
- iPad Apps Development
- HMTL5 Apps Development
- Mobile Apps Designing

### Graphic Design

- Logo Design
- Company Stationery Designs  
(like Brochures, Flyers, etc.)
- Illsutrattions
- Infographics

### Ecommerce Solutions

- E-Commerce Site Development
- E-Commerce ShoppingCart
- Payment Gateway Support
- SSL Authentication
- E-Commerce Site Maintenance

### SEO Services

- SEO -Search Engine Optimization
- SEM-Search Engine Marketing
- SMM-Social Media Marketing
- Digital Marketing

### Our Support

- Free Project Consultancy
- Free Techincal Analysis
- Domain Registration
- Web Hosting
- Graphic Design
- Website Development
- SSL Authentication
- CMS Solutions
- Payment Gateway Support
- Website Migration & Maintenance
- Technical Support

## TECHNOLOGIES AND TOOLS WE USE



- PHP , HMVC CODEIGNITER, MYSQL , MARIADB
- HTML5 & CSS3, BOOTSTRAP, FOUNDATION
- JQUERY, ANGULAR.JS, BACKBONE.JS
- WORDPRESS    -MAGENTO    - WOOCOMERCE
- RETS & IDX

IF YOUR ARE LOOKING FOR A MODERN QUALITY

1. WEBDESIGN SERVICES

2. WEB APPLICATION SERVICES

3. RESPONSIVE WEB DESIGNS

4. MOBILE WEB DESIGN SERVICES

5. MOBILE APPLICATIONS

6. ECOMMERCE WEBSITES

7. WEBSITE MAINTENANCE

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FOR ANY KIND OF INDUSTRY LIKE

**B2B B2C E-COMMERCE REAL ESTATE ENTERTAINMENT**  
**LUXURY SMALL BUSINESS FASHION & BEAUTY MEDICAL &**  
**BIOTECH SPORTS FINANCIAL NON-PROFIT START-UPS**  
**FOOD & BEVERAGE PUBLICATION TECHNOLOGY SERVICES**  
**GOVERNMENT SCHOOLS & INSTITUTIONS TRAVEL**

## SOME OF OUR WORKS

### Education

<http://www.egmat.com/>

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### Ecommerce

<http://www.b4blanks.com/>  
<http://www.mintedanddipped.com/>  
<http://epawards.com/>  
<http://cemtextile.co.uk/>  
<http://www.curlupcandles.com/>

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### Real-estate

<http://www.realhoo.com/>  
<http://www.spaceinthecity.com/>  
<http://cashforhouses.co.za/>

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### Events and Directory Listing

<http://www.summerfunguide.ca/>

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### Jewelry

<http://sparkles.co.in/>

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### Crowdsourcing

<http://www.tiliniam.com/>

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### Financial Institution

<http://aurofinn.com/>

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### Art and Interiors

<http://www.art-interiors.in/>  
<http://www.limeisdesign.com/>  
<http://jfinnstudio.com/>

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### Legal

<http://www.aka.support/>

### Presently Working on

websites related to

**2 websites related to Stock Market**

**Car Rental service for a New Zealand based company**

**Integration of multiple Real Estate IDX for a Real estate Website**

**Building a theme developer to make websdesign easier**

**A Dating App like Tinder but with some different Features for both Android and Iphone version.**

### Recently Completed



**IOS App for Mobidocx**

For professionals who needed to **sign, mark, scan, edit and or merge documents** while on the go.

**You can download the app from itunes and try for yourself.**

**[www.mobidocx.com](http://www.mobidocx.com)**

# READY TO DISCUSS YOUR PROJECT

for a

**MOBILE FRIENDLY  
WEBSITE**

OR

**AN ECOMMERCE  
WEBSITE**

OR

**AN MOBILE  
APPLICATION**

OR

**WEBSITE  
MAINTENANCE**

We are here to provide you a  
proper guidance

**Please Contact Us**